

(Rec. met.) - 7/3/52 (2d). - 8:00 - 9:00

Pres. - D. B. C. C. B. 3 AM
29. X. 7. 9. L. 2. 5. H. 2. B. 2.
P. 2. Y. C. C. C. 2. 2. 2. 2.
C. H. W.

Stix-Baer - Fuller Shopping Center. - (P.C.C.)
Suburban St Louis, Clayton + Brentwood.
(Discussion)

This - Baer - Fuller - did 47 M. in '51

Chain 480 M. trading area w/in 25 min. drive.

(J. J. J. - Barn)
volume over 100,000,000

Carriage Trade rating:

1) Scruggs, 2) J. J. J. - Barn, 3) Stix - B. - J. (C. E. H.)

"Would go into Clayton to day; like Brentwood better." - (C. E. H.)

Northland Shopping Center - Suburban St Louis, Mo. (J. C. C.)

Baden + Pinelawn. (N. Pleasant Ave) + (Bassett + Hunt Rd.)

This is well-developed section of homes of our type. (Small ones.)

Major Dept. Store, + Jr. Dept. Store (prob. W. T. S.)

(Buy 10 in for stores of 25,000)

(up to 60,000 sq. ft. - 7. 8. 1. 2.)

We are interested; get figures, costs, etc. + take another look.

96' x 120' - ab. 1,200' of ext.

(96' x 150' gives ab. 1,400').

5053 Sudbury, Ont. (90' x 130') (P.A. - 31 = 18,518.)

Add 33' x 130'.

14 = 32,203

31 = 47,052

* 645 M. add. cost of investment.

Had

8:00 met. - 7/30/52 (2d) - 11:10 - 11:45.

Pres. - D. B. C. C. B. 3 AM
2. 9. X. 7. 8. M. R. C. C. R. C. A.
P. H. W. L. J. H. C. P. E. 9. 5. L.

* 7/30/52 Canton, O.

Plan 1 - Constr. cost * 1,200 M.

Est. sales * 2,150 M; est. prof. 237 M.

est. " (S) 1,577 M; est. " 256 M.

Plan 2 -

Constr. cost * 353,500.

Est. sales. - 1,200 M; est. prof. 220.

✓ Vote favored the smaller store.

(Not voting; don't understand it well enough.)